



Cold Climate CONSTRUCTION CONFERENCE & EXPO

Shaw Conference Centre, Edmonton, AB — April 8 & 9, 2008

Winter Construction ■ Sustainability ■ Workforce Productivity

Presented by



Event Champions

Mr. Carmen Loberg
President & CEO, NorTerra Inc.

Mr. Sam Shaw
President
Northern Alberta Institute of Technology

Mr. Joe Thompson
Chairman
PCL Construction Group Inc.

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Read Jones Christoffersen

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Industry

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PCL Construction

Martha Gomez
Alberta Employment, Immigration &
Industry

Wiggert Hessels
Grant McPeak
Lockerbie & Hole

Sue Pekonen
Edmonton Economic Development
Corporation

Fred Russell
PCL Construction

Hans Wolf
Associated Engineering



Exhibitor Package & Registration



Exhibitor Information

Join Us!

The Cold Climate Construction Conference & Expo has become the premier event for design, engineering and construction professionals, building and project owners, managers and investors, encompassing the latest innovations in cold climate techniques and technologies.

Building on the successes of the past three events, the 2008 Conference & Expo is expected to exceed the standards set by its predecessors. Offering a more diversified program, with additional keynote speeches and networking sessions, this is an event you won't want to miss!

Be An Exhibitor!

Profile your products and services to the more than 400 delegates! The Expo is the ideal place to showcase tools, techniques and technologies available, or being developed, that will maximize constructability during cold weather – or any weather for that matter! The program has been designed to draw delegates to your booth including:

- ICE Odyssey Reception & Fun Money Casino
- All refreshment breaks are in the Expo Hall
- Scheduled Expo only time each day for delegates
- Complimentary Expo pass program
- Public Expo hours on Wednesday afternoon

Did you know?

This event is an initiative supported by the International Winter Construction Symposium and Expo Association of Alberta and the Architectural, Engineering and Construction Industry Cluster of Edmonton Economic Development Corporation. These organizations represent hundreds of volunteers. The event is lead by a volunteer steering committee and all profits are re-invested in future conferences that support industry initiatives.



Complimentary Expo Pass Program

As an exhibitor, you are able to access complimentary Expo passes for your clients. Conversely, you can provide us with a list of clients and we'll ensure they receive a complimentary Expo pass.

In addition, each registered delegate, along with all sponsors and supporters, receive complimentary Expo passes to distribute to contacts and clients.

Exhibitor Fees

\$850 CDN (\$892.50 incl. GST)

Exhibit fees include:

- 10' x 10' booth space
- 3' high pipe and drape side walls and 8' high pipe & drape back wall
- One 6' table, draped & skirted, and two chairs
- One booth worker pass which includes:
 - ICE Odyssey Reception
 - All breakfasts, lunches and coffee breaks
- 10 additional Expo passes for clients valid Wednesday between 1:30 and 5:00 p.m.
- Your organization will be listed in the on-site program if your application is received before March 3, 2008

Each exhibitor is also allowed to purchase up to two **full delegate passes** at a reduced cost of \$350 each plus GST (\$367.50). These passes provide access to the Expo, and all technical sessions as well as the ICE Odyssey Reception and all meals.

Additional **booth worker passes** are available at a cost of \$125 each plus GST (\$131.25). These passes are transferable and provide access to the ICE Odyssey Reception and all meals. Access to the technical sessions is not permitted.

Expo Dates & Hours: (Tentative)

Monday, April 7

2:00 – 8:00 p.m.

Exhibitor Move In

Tuesday, April 8

7:30 a.m. – 8:00 p.m.

5:00 – 8:00 p.m.

ICE Odyssey Reception

Wednesday, April 9

7:30 a.m. – 5:00 p.m.

5:00 – 9:00 p.m.

Exhibitor Move Out

Registration & Payment

To register, fax your exhibitor form with credit card payment to 780.401.3085. Cheque payments must be mailed with the completed registration form to the address indicated

Cancellation Deadline

Cancellations made prior to March 3, 2008 will be subject to a \$100 cancellation fee. There will be no refunds after March 3, 2008. Conference and Expo management reserves the right to cancel the event due to insufficient registration. In the event of a cancellation, event management is not liable for any expenses incurred by the exhibitor other than to refund the exhibitor and/or registration fees.

Exhibit Rules

Expo Management reserves the right to modify the exhibit layout and locations.

All exhibiting company representatives must have a delegate pass or booth worker pass to enter The conference & expo. No exceptions will be made.

All exhibited equipment, materials and display items must fit in the booth space area. Exhibits cannot obstruct the view of other exhibits. No booth exhibit display can exceed 8' in height or 10' in width without the written permission of management.

Space not occupied by the published set-up time will be forfeited by the exhibitor and any such space may be resold, reassigned or otherwise used by management without any refund or other payment to the scheduled exhibitor.

No flammable fluids, substances, or materials of such nature, including decorative materials, may be used in any booth.

All materials used in construction and decoration of the exhibit booth must be constructed of flameproof material or treated with an approved flame proofing solution.

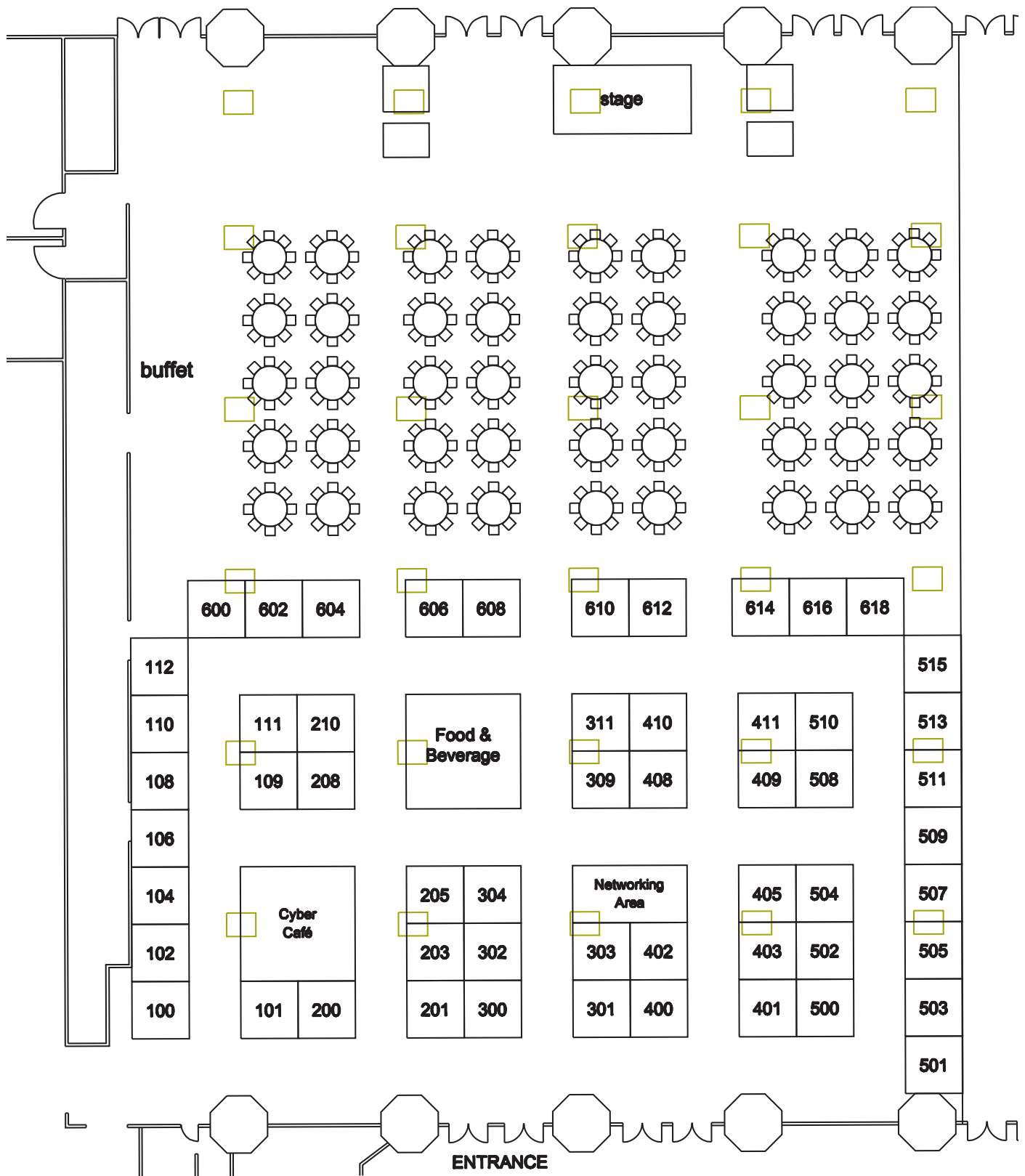
For additional information on exhibiting, contact:

Lorraine Hamdon

phone: 780-484-7878

email: exhibits@IWCSE.com

Floor Plan Hall A at the Shaw Conference Centre



IWCSE 2008
 Namao Centre, Box 31051
 Edmonton, Alberta, Canada T5Z 3P3

phone: 1 (780) 419-6070
 fax: 1 (780) 401-3085
 email: info@iwcse.com



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Exhibitor Registration Form

To reserve your space, complete the form below and return it by fax with credit card information to 780.401.3085 or by mail with cheque enclosed to the address below.

For more information, contact Lorraine Hamdon at Lorraine@TL2.ca or 780.484.7878.

FIRST NAME:	LAST NAME:	
POSITION:	COMPANY:	
ADDRESS:		
CITY:	PROVINCE/STATE:	POSTAL CODE:
TELEPHONE:	FAX:	
E-MAIL:	WEBSITE:	

Exhibitor Fee: \$850 (plus GST \$42.50 = \$892.50)

_____ Booths @ \$892.50 ea. Total: \$ _____

Please select your top three booth locations

(Note: exhibit management reserves the right to assign booth space at their discretion):

1. _____ 2. _____ 3. _____

- | | | | |
|--------------------------|---|----------------|----------|
| <input type="checkbox"/> | 1 Additional Delegate Pass (Available to Exhibitors Only) | \$350 plus GST | \$367.50 |
| <input type="checkbox"/> | 2 Additional Delegate Passes (Available to Exhibitors Only) | \$700 plus GST | \$735.00 |
| <input type="checkbox"/> | 1 Additional Booth Worker Pass | \$125 plus GST | \$131.25 |
| <input type="checkbox"/> | 2 Additional Booth Worker Passes | \$250 plus GST | \$262.50 |

Note Booth Worker pass is transferable and provides access to exhibit area, ICE Odyssey Reception, breakfasts, lunches and coffee breaks; does not allow access to technical sessions.

_____ ICE Odyssey Reception Tickets \$50 each plus GST \$52.50

Total: \$ _____

Method of Payment

Visa Mastercard Cheque Enclosed Amount of cheque enclosed \$ _____

Card # _____ Expiry Date: _____

Name on Card: _____ Signature: _____

Note 1: If paying by credit card, your statement will read:

Note 2: If paying by cheque please mail with completed form to IWCSE 2008, 31051 Namao Centre, Edmonton, Alberta, Canada T5Z3P3.

(GST #: 856103734 RT0001)